

RIDDHI VYAS

Graphic & Visual Communication Designer | UI/UX Design | Marketing & Communications

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PROFESSIONAL SUMMARY

Visual Communication Designer with 3+ years' experience across graphic design, UI/UX and integrated marketing communications, including brand and campaign work for EY (Ernst & Young), a Big Four professional services firm. Skilled in end-to-end creative delivery from brand identity, wireframes and digital prototypes through to print, social and campaign collateral using Adobe Creative Suite, Figma, Adobe XD and Canva. Currently completing a Master of Communication at Deakin University, Melbourne, with recent Australian sector experience supporting a not-for-profit disability services organisation. Combines strong design and UX thinking with stakeholder communication and customer-facing experience, and is seeking part-time opportunities in graphic design, UI/UX or marketing communications in Melbourne.

CORE SKILLS & TOOLS

Design & UI/UX: Graphic Design, Brand Identity & Guidelines, UI/UX Design, Wireframing & Prototyping, User-Centred Design, Layout & Typography, Event & Campaign Branding

Software & Tools: Adobe Photoshop, Illustrator & InDesign, Figma, Adobe XD, Canva, Microsoft Office (PowerPoint, Word)

Marketing & Communications: Marketing Collateral (Print & Digital), Social Media Content Creation & Scheduling, Campaign Design, Content Strategy

Professional & Interpersonal: Stakeholder Communication, Cross-Team Collaboration, Project & Time Management, Customer Service & Retail Sales, Bilingual - English & Hindi

PROFESSIONAL EXPERIENCE

Graphic Design Intern | Windermere Child and Family Services

2026

- Produced 90+ creative assets across print and digital formats for a not-for-profit disability services organisation, supporting brand awareness and community engagement.
- Revamped brand documentation and visual guidelines across Windermere's parent brand and three NDIS sub-brands, improving cross-brand consistency and usability.
- Partnered with internal stakeholders to align design output with organisational brand standards and NDIS communication requirements, strengthening cross-functional collaboration.

Visualizer, Design Team | EY (Ernst & Young)

May 2022 – June 2025

- Delivered end-to-end visual design and graphic content for the Brand, Media and Communications sector within a Big Four professional services firm.
- Designed marketing and communication materials supporting HR and Learning & Development initiatives, and firm-wide internal social media channels, improving employee engagement.
- Conceptualised and executed visual assets for firm-wide events end-to-end from ideation and brainstorming through to final design delivery under tight deadlines.

Communication Designer (Intern) | The Bluebeans

January 2022 – May 2022

- Managed brand identity and social media content across multiple client accounts, ensuring consistent visual voice.
- Created and visualised marketing posts and campaigns for social platforms, contributing to client audience growth.

Communication Designer (Intern) | Brndbuzz

June 2021 – August 2021

- Developed creative concepts and supported brand restructuring projects for clients across multiple industries.

Graphic Designer (Intern) | Ofish Studio

May 2021 – June 2021

- Supported marketing and rebranding projects, gaining hands-on exposure to brand strategy execution.

FREELANCE DESIGN EXPERIENCE

Freelance Graphic & Communication Designer | PopCorn – House of Communications / Kalakariyan

Aug 2021 – Present

Deliver freelance graphic design, branding, UI/UX and social media content for small business and creative clients alongside full-time roles and study.

EDUCATION

Master of Communication | Deakin University, Melbourne

In Progress

Bachelor's Degree, Communication Design | ISDI School of Design and Innovation, Mumbai

August 2020 – April 2022

Thesis: The New Era

Bachelor of Creative Advertising (Studies) | Humber College, Toronto, Canada

2017 – 2020

ADDITIONAL INFORMATION

Full working rights in Australia. Available for part-time roles. Trained Bharatanatyam dancer; interests include music and golf.